



Pictures: Werzalit, Kovalex

[www.wpc-kongress.de](http://www.wpc-kongress.de)

# Third German WPC Congress

2<sup>nd</sup> and 3<sup>rd</sup> December 2009, Maritim Hotel, Cologne

## Information for media partners

Organiser



Contact persons

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## The congress and its participants

Wood-Polymer Composites (WPC) are increasingly popular in more and more industries. The quality has never been better, but what moves this industry? What are the trends and innovations? How can existing barriers be overcome through a concerted effort?

For the third time already, the "German WPC Congress" in the Maritim Hotel, Cologne, is dedicated to these questions. However, "German" are merely the topics, while exhibitors and participants are international and talks will be translated simultaneously. Together with partners and associations the event will again be one of the biggest WPC industry meeting places in Europe. For the second time already, the innovation price in the categories "product" and "process" is being offered.

### Our participants:

- Investment decision makers from industries and science
- Executive managers from research and development
- Engineers and designers from product development
- Managers and technology-oriented innovation advisors
- Trend scouts and decision makers from marketing and trade
- Decision makers from politics, federations and associations

## Our offer

- Naming of publishing house in all advertisement e-mails related to the congress
- Printing of logos on all flyers
- Extensive presentation on congress homepage and congress proceedings

Since e-mails are sent to the entire mailing list of the nova-Institut and through mailing lists of all partners (together over 50,000 recipients) and also press releases are sent to all relevant professional journals, our media partners achieve a high awareness level at all decision makers of the producing sector of all industries.

Support our congress as a media partner and present yourself in this distinguished circle of participants as a company of the future!

## Our media partnership

### Services of the nova-Institut

Naming of your publishing house as a media partner of the congress in all mailings and print media

Placement of your logo on all congress websites

Distribution of free copies during the congress

### Services of media partners

Inclusion of the congress in your calendar of events on the Internet and your journal

Placement of the congress banner on your website

1/2 page advertisement in your journal

At least one editorial article in your journal ahead of the congress

### Contact persons



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