



Pictures: Werzalit, Kovalex

www.wpc-kongress.de

Third German WPC Congress

2nd and 3rd December 2009, Maritim Hotel, Cologne

Information for sponsors

Organiser



Contact persons

Dipl.-Geogr. Dominik Vogt
Tel.: +49 (0) 22 33 - 48 14 49
dominik.vogt@nova-institut.de

Dipl.-Ing. Martina Kolarek
martina.kolarek@nova-institut.de

Third German WPC Congress

2nd and 3rd December 2009, Maritim Hotel, Cologne

www.wpc-kongress.de

The congress and its participants

Wood-Polymer Composites (WPC) are increasingly popular in more and more industries. The quality has never been better, but what moves this industry? What are the trends and innovations? How can existing barriers be overcome through a concerted effort?

For the third time already, the "German WPC Congress" in the Maritim Hotel, Cologne, is dedicated to these questions. However, "German" are merely the topics, while exhibitors and participants are international and talks will be translated simultaneously. Together with partners and associations the event will again be one of the biggest WPC industry meeting places in Europe. For the second time already, the innovation price in the categories "product" and "process" is being offered.

Our participants:

- Investment decision makers from industries and science
- Executive managers from research and development
- Engineers and designers from product development
- Managers and technology-oriented innovation advisors
- Trend scouts and decision makers from marketing and trade
- Decision makers from politics, federations and associations

Support our congress as a partner and present yourself in this distinguished circle of participants as an institution of the future!

Our services

Services and costs	Sponsor	Premium sponsor (exclusive)
Admission tickets to the congress	One (incl. buffet)	Two (incl. buffet)
Naming of your company in all advertisement e-mails	X	X
Company logo on congress flyers (5000 copies)	X	X
Presentation on the congress website with – company logo on homepage and – extensive coverage on a linked website	X	X
Company presentation in the congress proceedings	1/2 page	1 page
Dedication and media work for the innovation price, awarding of the price together with a representative of your company (exclusive)	–	X
Sum for sponsors	2,500 € plus VAT	4,500 € plus VAT (plus donation for the trophy for the innovation price)
Optional individual services		
Lunch buffet: Your logo on place cards		1,500 € plus VAT
Coffee break: Your logo on place cards		1,000 € plus VAT
Advertisement in congress proceedings	Inner cover page, coloured (1 page)	1,000 € plus VAT
	Inner cover page, coloured (1/2 page)	750 € plus VAT
	Inner page, coloured (1 page)	800 € plus VAT
	Inner page, black and white (1 page)	500 € plus VAT
	Other formats or other preferred colours	To be agreed upon
Do have own ideas? Would you like to put up flags, print coffee cups with your logo, hand out writing materials or samples of your products? Please contact us!		To be agreed upon

Sponsoring contract

Fast by fax:
+49 (0) 22 33 – 48 14 50

The sponsoring contract for the “Third German WPC Congress” (2nd to 3rd December 2009, Maritim Hotel, Cologne) is signed between the

nova-Institut GmbH – Chemiepark Knapsack
Industriestraße, 50354 Hürth
and

Company

Contact person

Street or POB

Postal code, city

Introduction

The company nova-Institut GmbH is bound by contract to fulfil the booked services for the price paid by the sponsor. The exact description of services is detailed in the “sponsoring concept” and the separately agreed conditions for individual services, respectively.

Agreed services

- Sponsoring package (2,500 € plus VAT)
- Premium sponsoring package (4,500 € plus VAT)
- Optional individual services

Leistungen der nova-Institut Services of the nova-Institut GmbH

The (premium) sponsors will be presented with immediate effect, that is, with the next update, on the invitation flyers (4 colour print), on the website www.wpc-kongress.de as well as in all press releases with names and logos. Flyers are dispatched to the whole mailing list of the nova-Institut and the congress partners, so that sponsors are guaranteed high awareness in diverse industries.

Since 2008, the nova-Institut GmbH practices an intensive media relations work. Information for interested parties and potential participants is sent irregularly by mail (flyers) and e-mail (in pdf-format). Representatives of professional journals are invited to a press conference. Moreover, press releases of our sponsors are published in the press section on the congress website www.wpc-kongress.de

Contract duration and cancellation

The contract takes effect on the day of incoming payments and ends automatically after the congress on December 3rd 2009.

In case of premature cancellation by the sponsor, a cancellation fee of 50 % of the contract amount must be paid.

The nova-Institut GmbH is authorised to postpone the congress or cancel it for urgent factual reasons, like force majeure or economic inefficiencies. In this event, the contracting parties cover their services, which have been delivered up to then, themselves and no claims for reimbursement can be made.

Additional regulations

Changes and additions to this contract must be made in written form to take effect. This applies also to changes to this regulation.

This contract is subject to German jurisdiction. In case that single regulations become invalid, the contracting parties will make an effort to replace these by valid regulations that come closest to the economic purpose of those which have become invalid. Place of jurisdiction is Cologne.

Signatures

Dipl.-Phys. Michael Carus (Managing Director nova-Institut GmbH)

▼ Sponsor

Company

Contact person

Date

Company stamp